



Campaignr

Product Brochure
2016/17



Campaignr

Cloud platform for charities, non-profits, and political organisations to build a great website.

Campaignr is a SaaS-based hosting platform for charities and political organisations to build websites, manage memberships, collect donations online, manage data, and connect with their supporters online.

Key features

Infinite cloud hosting

We host your website across a powerful cloud infrastructure which can grow and scale automatically based on demand. This allows you to grow your website to millions of users without ever having to worry about a server again!

Collect donations

Quickly and easily collect one-time and recurring donations from your website. Track donors and gather data to gain an insight into your donors and send customised thank you messages without touching a line of code. Supports UK Gift Aid and 26 different currencies.

Members management

Quickly create a complex membership system for your organisation in minutes with just a few clicks. You can limit access to content, drip-feed content, and more! Campaignr will automatically handle billing through your preferred payment gateway (Stripe, PayPal, etc) or process payments manually. Supports 25 currencies and integrates with Taxamo to maintain EU VAT compliance.

eNewsletters

Design and build beautiful HTML emails using our visual editor. Track opens, bounces, and more to gain an insight into engagement. You can also segment your newsletter subscribers by creating custom groups. Supports custom SMTP providers/servers (Mandrill, SendGrid, etc).

Enterprise-level email delivery infrastructure is woven directly into Campaignr to ensure your emails are always delivered instantly to your subscribers.

Infrastructure

Content Delivery Network

We automatically distribute your uploaded files, CSS, JS, and other static files to 101 edge nodes across the globe.

NGINX, PHP7, and HTTP/2

We built Campaignr with the latest web technologies in mind. Ensuring your website is always fast.

Memcached

High-availability, high-performance object caching is built directly into Campaignr to ensure that your data is retrieved quickly.

Intelligent Load balancing

Our DNS and load balancing layers continuously monitor the health and resource usage of target servers. Only sending traffic to the fastest servers.

Auto-Scaling

We continually monitor our infrastructure and provision in real time resources based on demand.

Auto-Healing

Failed infrastructure nodes are automatically detected and resolved in minutes.

Locations

Web Hosting Locations

Websites hosted on Campaignr are hosted from our state-of-the-art data centre in Ireland (EU).

Security

SSL Encryption

Sensitive traffic is encrypted using 128-bit or 256-bit SSL encryption.

Web Application Firewall

Traffic is scanned in real time and malicious traffic is blocked before they can reach your website.

DDoS Mitigation

Ensure your websites are protected against DDoS attacks using our mitigation technology.

Crowdsourced Intelligence

We collect real-time intelligence from over one million websites across the internet to improve our security.

Malware Scanning

All websites on our network are scanned for malicious software and checks your URL against Google's safe browsing list.

Intrusion Detection

We monitor all network activity for malicious, unauthorized, illicit, or anomalous activity.

CDN Edge Nodes

We've built Campaignr's CDN on top of CloudFlare. Cloudflare maintains more than 100 data centres around the world.

You can find a full list here:

<https://www.cloudflare.com/network/>

Additional Information

You can find additional information on campaignr.io or drop us an email on: hello@campaignr.io